



NEWS RELEASE

Organic Garage establishes Advisory Board; Dennis Hancock Appointed

December 13, 2016, Toronto, Canada: Organic Garage Ltd. ("**Organic Garage**") (CSE:OG) is pleased to announce the establishment of an Advisory Board and the appointment of Dennis Hancock, effective immediately.

Mr. Hancock is a senior sales and marketing executive with over 20 years of experience spanning automotive, tech, teleco, retail and financial services sectors. Dennis spent more than 12 years in a leadership role, including Managing Director, at one of North America's leading performance improvement and loyalty providers, Maritz, who works with 70% of the world's Super 50 companies.

Matt Lurie, CEO of Organic Garage commented, "Mr. Hancock brings a wealth of experience helping businesses build authentic connections with their customers and will bring tremendous value advising our company and Board of Directors. We look forward to his positive impact at Organic Garage in this exciting phase of our company's growth."

In 2006, Dennis joined publicly traded ZENN Motor Company ("ZENN") as the Vice President of Sales and Marketing. As a senior officer at ZENN, Dennis drove the establishment of ZENN – (Zero Emission, No Noise) as one of the most recognized "green tech" brands in North America.

Dennis is currently the president of Brand Soapbox, a business that helps companies bridge the gap between their brand promise and brand experience, and co-founder of CrowdSeating Inc., an innovative social concert platform that provides fans with a conduit to crowd fund their favorite artist for a unique concert experience.

The agreement entered into with Mr. Hancock is available on SEDAR.

About Organic Garage Ltd.

Organic Garage (CSE: OG) is one of Canada's leading independent organic grocers committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The

company's stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth generation grocer, Organic Garage is headquartered in Toronto and operates a highly efficient supply chain through its centralized distribution centre. The company is focused on expanding its retail footprint with two retail locations in the Greater Toronto Area and a third location currently under construction. For more information please visit the Organic Garage website at www.organicgarage.com

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This news release contains certain forward-looking statements and forward-looking information (collectively referred to herein as "**forward-looking statements**") within the meaning of applicable Canadian securities laws. All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "may", "will", "project", "should" or similar words, including negatives thereof, suggesting future outcomes.

Forward-looking statements are subject to both known and unknown risks, uncertainties and other factors, many of which are beyond the control of Organic Garage, that may cause the actual results, level of activity, performance or achievements of Organic Garage to be materially different from those expressed or implied by such forward-looking statements, including but not limited to: general business, economic, competitive, political and social uncertainties; negotiation uncertainties and other risks of the grocery industry. Although Organic Garage has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

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