



NEWS RELEASE

ORGANIC GARAGE ANNOUNCES PARTICIPATION OF THRIVE ENERGY LAB IN HAND-PICKED PARTNER PROGRAM

March 9 2017, Toronto, Canada: Organic Garage Ltd. ("**Organic Garage**" or the "**Company**") (TSX-V:OG) is pleased to announce that the Company has entered into non-binding memorandum of understanding (the "MOU") with Thrive Energy Lab (the "Vendor") to participate in its "Handpicked-Partner Program" (the "Program").

Participation in the Program entitles the Vendor to be considered by the Company to offer its products for sale in the future at one or more Organic Garage store locations. The Company selects Vendors to sell their products through kiosks and bases its selections on customer needs and availability of space. The MOU memorializes the Vendor's participation in the Program but does not obligate the Company to select any particular Vendor. If the Vendor is selected to sell its products in the future, the Company would enter into and announce the definitive agreement.

Matt Lurie, CEO of Organic Garage, commented, "Our ongoing commitment to enhancing the customer experience includes adding new features to our stores. The "Hand Picked Partner Program" allows us to add unique business operators like Thrive Energy Lab into our stores which not only helps drive more consumers into Organic Garage locations but also helps drive increased profits on a per store basis."

The Program was initially announced on October 24, 2017 as a program designed to enhance the already well-received customer experience and offer made to order and ready-made food and beverage options prepared by third party partner brands.

About Thrive Energy Lab

Thrive Energy Lab is a 100% plant-based restaurant, juice bar, café and lifestyle enhancer. Powered by a culinary laboratory and skilled team of chefs, Thrive creates fuel-for-life to satisfy all cravings and lifestyles using the most nutritionally enriched, performance driven food on the planet.

About Organic Garage Ltd.

Organic Garage (TSX-V: OG) is one of Canada's leading independent organic grocers committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The company's stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth generation grocer, Organic Garage is headquartered in Toronto and operates a highly efficient supply chain through its centralized distribution centre. The company is focused on continuing to expand its retail footprint within the Greater Toronto Area. For more information please visit the Organic Garage website at www.organicgarage.com.

For further information please contact:

Evan Clifford
T: (416) 201-9390
E: investor_relations@organicgarage.com
W: www.organicgarage.com

THE TSX VENTURE EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THE CONTENT OF THIS NEWS RELEASE.

Cautionary Note Regarding Forward-looking Statements

This news release contains certain forward-looking statements and forward-looking information (collectively referred to herein as "forward-looking statements") within the meaning of applicable Canadian securities laws. All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "may", "will", "project", "should" or similar words, including negatives thereof, suggesting future outcomes.

Forward looking statements are subject to both known and unknown risks, uncertainties and other factors, many of which are beyond the control of Organic Garage, that may cause the actual results, level of activity, performance or achievements of Organic Garage to be materially different from those expressed or implied by such forward looking statements, including but not limited to: the use of proceeds of the offering, receipt of all necessary approvals of the offering, general business, economic, competitive, political and social uncertainties; negotiation uncertainties and other risks of the grocery industry. Although Organic Garage has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

Forward-looking statements are not a guarantee of future performance and involve a number of risks and uncertainties, some of which are described herein. Such forward-looking statements necessarily

involve known and unknown risks and uncertainties, which may cause Organic Garage's actual performance and results to differ materially from any projections of future performance or results expressed or implied by such forward-looking statements. Any forward-looking statements are made as of the date hereof and, except as required by law, neither Organic Garage assumes no obligation to publicly update or revise such statements to reflect new information, subsequent or otherwise.