



## NEWS RELEASE

### ORGANIC GARAGE LAUNCHES PRIVATE LABEL BRAND

May 30, 2017, Toronto, Canada: Organic Garage Ltd. (TSX-V:OG) (“the “Company”) is pleased to announce the new launch of its private label program under the banner Kitchen Originals. The brand will primarily focus on Certified Organic products and will launch its first line of products at the company’s new location opening next month in Toronto’s west-end Junction neighbourhood.

This launch marks a significant milestone in Organic Garage’s development plan as it will start rolling out private label offerings across the store over the next year in multiple categories to help deliver on it’s message of “Healthier food for less”.

Matt Lurie, CEO of Organic Garage commented, “The goal of our private label program, under the Kitchen Originals banner, is to deliver continued value and the highest quality products to our customers. We are excited to launch this brand with a fantastic line of introductory products in conjunction with the upcoming opening of our new flagship store in Toronto next month.”

#### **About Organic Garage Ltd.**

Organic Garage (TSX-V: OG) is one of Canada’s leading independent organic grocers committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The company’s stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth generation grocer, Organic Garage is headquartered in Toronto and operates a highly efficient supply chain through its centralized distribution centre. The company is focused on continuing to expand its retail footprint within the Greater Toronto Area. For more information please visit the Organic Garage website at [www.organicgarage.com](http://www.organicgarage.com).

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Forward looking statements are subject to both known and unknown risks, uncertainties and other factors, many of which are beyond the control of Organic Garage, that may cause the actual results, level of activity, performance or achievements of Organic Garage to be materially different from those expressed or implied by such forward looking statements, including but not limited to: the use of proceeds of the offering, receipt of all necessary approvals of the offering, general business, economic, competitive, political and social uncertainties; negotiation uncertainties and other risks of the grocery industry. Although Organic Garage has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

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