



## NEWS RELEASE

### **Organic Garage to be the first Canadian grocer to partner with teaBOT**

December 1, 2016, Toronto, Canada: Organic Garage Ltd. (CSE:OG) is pleased to announce a partnership with Toronto based robotics startup teaBOT, to provide Organic Garage customers a unique in-store experience through the teaBOT self serve kiosk, designed to serve customized grab-and-go loose leaf tea in seconds.

"We're excited to partner with Organic Garage on the launch of our first teaBOT in a Canadian grocery and health food store. The team at Organic Garage has a passion for providing value-driven, unique experiences for their guests and we're thrilled to be a part of that experience for their upcoming Junction Triangle store" said Nolan Schachter, Marketing Manager at teaBOT.

"teaBOT's unique self-serve beverage technology is consistent with our focus on bringing high-value products and greater convenience to every customer of Organic Garage," said the company's CEO Matt Lurie. "Organic Garage embraces every opportunity to build new partnerships with innovative companies like teaBOT. This represents a great partnership between two Canadian companies who are both focused on growth and expansion."

The teaBOT kiosk is the first of its kind, giving users the ability to adjust ingredient ratios, flavour strength, and water temperature, resulting in thousands of possible combinations. The inspiration for the business came in 2013, when one of the co-founder's mothers noticed missed on-the-go sales opportunities at their family tea business. This was especially the case during peak times when customers were leaving due to long lines. After graduating from the Silicon Valley based Y-Combinator accelerator program in the summer of 2015, the team returned home to Toronto to launch their first permanent teaBOT at the University of Toronto. teaBOT is rapidly expanding, with locations in select retail stores, educational institutions and corporate offices across North America. For more information on teaBOT please visit [www.teabot.com](http://www.teabot.com)

**About Organic Garage Ltd.**

Organic Garage (CSE: OG) is one of Canada's leading organic grocers committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The company's stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth generation grocer, Organic Garage is headquartered in Toronto and operates a highly efficient supply chain through its centralized distribution centre. The company is focused on expanding its retail footprint with two retail locations in the Greater Toronto Area and a third location currently under construction. For more information please visit the Organic Garage website at [www.organicgarage.com](http://www.organicgarage.com)

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