



NEWS RELEASE

ORGANIC GARAGE LAUNCHES PARTNER PROGRAM

October 24, 2017, Toronto, Canada: Organic Garage Ltd. ("**Organic Garage**") (TSX-V:OG) is pleased to announce that the company is launching its brand new "Hand-Picked Partner" program in existing and future Organic Garage locations. The program will enhance the already well-received customer experience and offer made to order and ready-made food and beverage options prepared by third party partner brands. The company will allow selective partner brands space in Organic Garage locations to add a specific category to the stores offer. The partners provide the product, people and passion so Organic Garage customers can experience what the brand has to offer.

Matt Lurie, CEO of Organic Garage commented, "The development of the "Hand-Picked Partner" program is very exciting as this allows us to leverage the great locations we have and add more services for our customers to enjoy. Not only does this benefit the stores sales by driving more traffic into the locations but it will drive down occupancy costs through a shared revenue/rent model with the proposed partner that will make the stores incrementally more profitable. We look forward to being able to announce in the future the different brands that we are already in discussions with."



About Organic Garage Ltd.

Organic Garage (TSX-V: OG) is one of Canada's leading independent organic grocers committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The company's stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth generation grocer, Organic Garage is headquartered in Toronto and operates a highly efficient supply chain through its centralized distribution centre. The company is focused on continuing to expand its retail footprint within the Greater Toronto Area. For more information please visit the Organic Garage website at www.organicgarage.com.

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This news release contains certain forward-looking statements and forward-looking information (collectively referred to herein as "forward-looking statements") within the meaning of applicable Canadian securities laws. All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "may", "will", "project", "should" or similar words, including negatives thereof, suggesting future outcomes.

Forward looking statements are subject to both known and unknown risks, uncertainties and other factors, many of which are beyond the control of Organic Garage, that may cause the actual results, level of activity, performance or achievements of Organic Garage to be materially different from those expressed or implied by such forward looking statements, including but not limited to: the use of proceeds of the offering, receipt of all necessary approvals of the offering, general business, economic, competitive, political and social uncertainties; negotiation uncertainties and other risks of the grocery industry. Although Organic Garage has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

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