



## **FUTURE OF CHEESE LAUNCHES COMPANY'S NEW BRANDING WITH THE FIRST PRODUCT LANDING AT RETAILERS ACROSS ONTARIO**

*The Company's new branding is now live on its website, social media platforms and reflected in its packaging on its recently launched Future of Butter products.*

**October 26, 2021, Toronto, Canada:** Organic Garage Ltd. (TSXV: **OG** | OTCQX: **OGGFF** | FRA: **9CW1**), one of Canada's leading independent organic grocers and a developer of plant-based foods, is excited to announce that its subsidiary, Future of Cheese ("Future of Cheese" or the "Company"), has launched its new brand identity reflecting the company's bold, clean and innovative take on the plant-based dairy sector.

"The company is excited to launch its new brand identity to boldly emphasize its healthy, ethical and all-natural culinary values, reinforcing our belief that dairy alternatives should be clean but impactful," said Jen Wojtaszek, President of Future of Cheese.

The new branding changes, displayed on the Company's recently launched Future of Butter product line, are reflected across the Company's logo, website, social media platforms and packaging, featuring clean-lines and bold typography.

"Our team is inspired by simple and clean ingredients that when combined, create delicious food truly crafted from plants, and that same clean execution is clearly reflected by our brand identity," stated Craig Harding, Co-Founder and Culinary Director of Future of Cheese.

The Company will also be showcasing its products through cooking demonstrations and unique recipes developed by its co-founders Chef Craig Harding and Maître Fromager Afrim Pristine in the coming weeks and months.

### **About Future of Cheese**

The Future of Cheese (a subsidiary of Organic Garage Ltd.) is a Canadian plant-based cheese innovator and manufacturer led by one of the world's best and recognized cheese makers, along with one of Canada's top chefs, and supported by a team of science minds and sustainability experts. Utilizing unique aging and manufacturing processes, a well-established distribution network and high-profile marketing channels, the Company is set to disrupt the rapidly growing plant-based dairy alternatives market, paving the way for the future of plant-based dairy

alternatives! For more information please visit the Future of Cheese website at [www.futureofcheese.com](http://www.futureofcheese.com).

### **About Organic Garage Ltd.**

Organic Garage (TSXV: OG | OTCQX: OGGFF | FRA: 9CW1) is one of Canada's leading independent organic grocers and is committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The Company's stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth-generation grocer, Organic Garage is headquartered in Toronto. The Company is focused on continuing to expand its retail footprint within the Greater Toronto Area. For more information please visit the Organic Garage website at [www.organicgarage.com](http://www.organicgarage.com).

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