



**ORGANIC GARAGE'S FUTURE OF CHEESE LAUNCHES A TRUFFLE-INFUSED VERSION OF ITS POPULAR PLANT-BASED BUTTER IN TIME FOR THE HOLIDAY RETAIL RUSH**

*Company commences distribution of a truffle-infused addition to its line of the salted and unsalted cultured plant-based butters that have been selling faster than expected since their launch in October*

**December 14, 2021, Toronto, Canada:** Organic Garage Ltd. (TSXV: OG | OTCQX: OGGFF | FRA: 9CW1), one of Canada's leading independent organic grocers, is pleased to announce that its plant-based food company, Future of Cheese Inc. ("**Future of Cheese**" or the "**Company**"), has added a new truffle-infused version of the popular cultured plant-based butters that the Company successfully launched in October.



*Future of Cheese's newest product is a truffle-infused version of its popular cultured plant-based butters.*

The butter is infused with organic black summer truffles and made with all-natural and organic ingredients, probiotic cultures and without the use of gums or starches. The Company planned the launch to ensure that the new product would land in retailers in time for the holiday shopping rush and distribution commenced on schedule today. The truffle-infused butter will have an MSRP of \$18.99 making it competitively priced in this premium category.

“The consumer demand for truffle-infused products has been increasing significantly year over year, and as a retailer and distributor I see this first hand,” stated the Company’s Maître Fromager and Co-Founder Afrim Pristine. “It was a natural decision for us to craft our own product using black truffles of the finest quality and infusing our rich, cultured plant-based butter to create the perfect truffle butter that is sure to be a hit for the holidays, whether used to create rich sauces, enhance your favourite holiday dishes, or as a delectable flavourful spread.”

### **About Future of Cheese**

The Future of Cheese Inc is a Canadian plant-based cheese innovator and manufacturer led by one of the world's best and recognized cheese makers, along with one of Canada's top chefs, and supported by a team of science minds and sustainability experts. Utilizing unique aging and manufacturing processes, a well-established distribution network and high-profile marketing channels, the Company is set to disrupt the rapidly growing plant-based dairy alternatives market, paving the way for the future of plant-based dairy alternatives! For more information please visit the Future of Cheese website at [www.futureofcheese.com](http://www.futureofcheese.com).

### **About Organic Garage Ltd.**

Organic Garage (TSXV: OG | OTCQX: OGGFF | FRA: 9CW1) is one of Canada’s leading independent organic grocers and is committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The Company’s stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth-generation grocer, Organic Garage is headquartered in Toronto. The Company is focused on continuing to expand its retail footprint within the Greater Toronto Area. For more information, please visit the Organic Garage website at [www.organicgarage.com](http://www.organicgarage.com).

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